



Subway service
suspended.







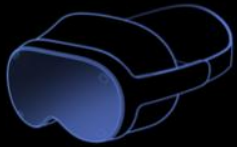
Extended Reality

AI and XR are converging



Android XR

Built in the Gemini era



XR Headsets



**XR Glasses
(wired)**



**XR Glasses
(wireless)**



AI Glasses

XR Device Spectrum

XR isn't one-size-fits-all; we're supporting a spectrum of devices with varying product-market fit

Intelligent eyewear



Wireless
XR glasses



Wired
XR glasses



XR headsets



Wearable / Ambient computing

All-day, heads-up, single task, no/small screen

Mobile / General computing

Episodic, portable, balanced form & function

Desktop / High-end computing

Episodic, immersive, multitask, large screen



Android XR with multimodal, conversational Gemini



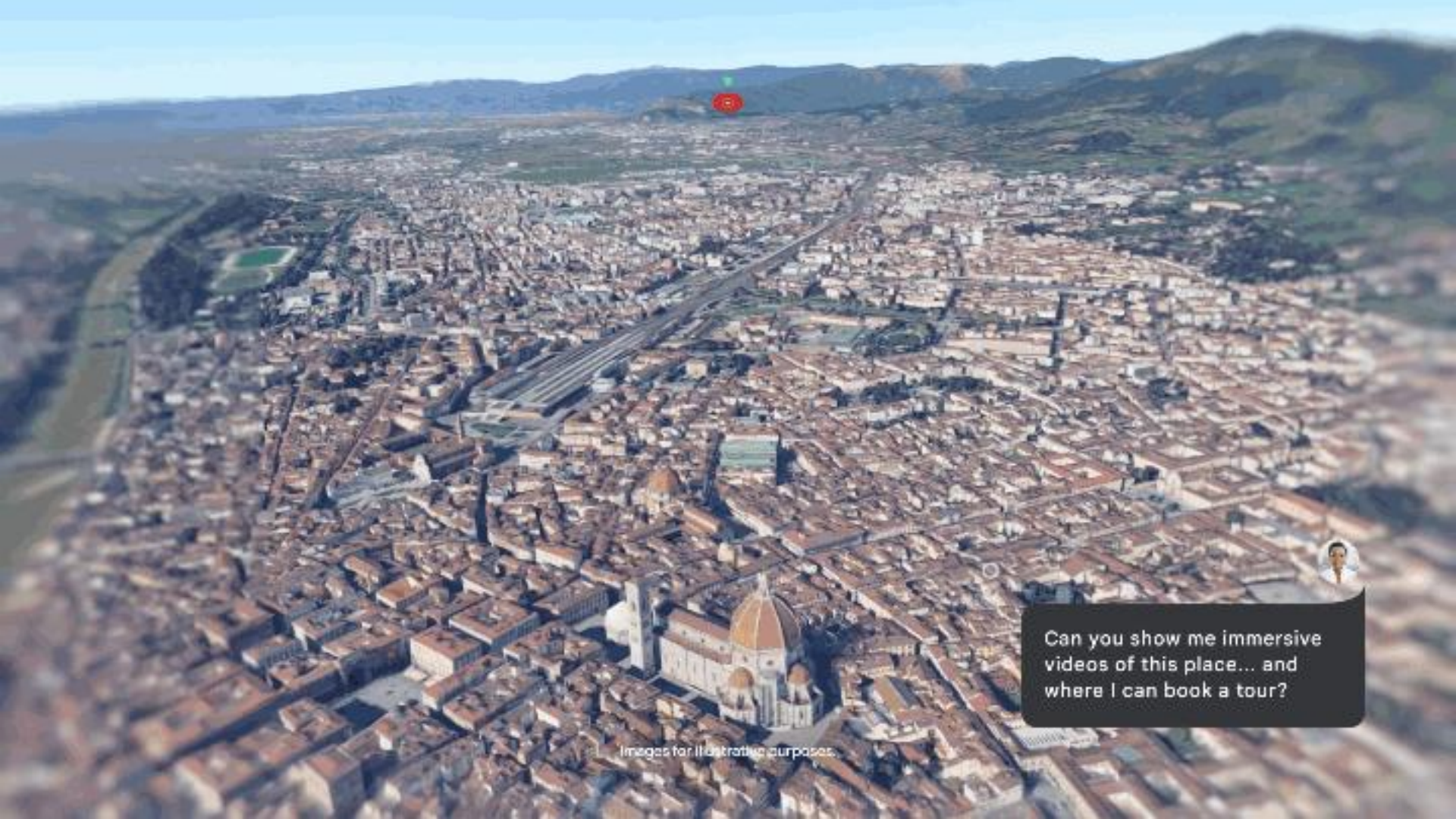
GALAXY XR



XREAL Aura







Can you show me immersive
videos of this place... and
where I can book a tour?

Images for illustrative purposes.





Aktuelles

TV

Meins

MagentaTV+

Kids

ARD

ZDF

NETFLIX

prime video

RTL+

Disney+

MAGENTA TV

MAGENTA TV+ KOSTENLOS

Neu: „Sherlock & Daughter“
Jetzt kostenlos streamen. In der US-Krimiserie steht „Harry Potter“-Star David Thewlis als Meisterdetektiv gleich vor mehreren Rätseln – eines davon ist seine Tochter Amelia.

Zur Serie

WEITERSCHAUEN

MADAGASCAR

GRINCH

VERWALTEN

JETZT BEI MAGENTA TV

JETZT LÄUFT IM TV

PROGRAMM
ÜBERSICHT

LAST TUNED
IBENS
MEYER
11:29

09:05

11:15

11:00

accedo

Glasses with Android XR



Goog



A woman with long dark hair and black-rimmed glasses is looking upwards and to the left. She is wearing a light pink sweater with small white polka dots and has a dark strap over her shoulder. She is holding a clear glass cup with a brown beverage. The background is a blurred urban street scene. Two labels with white text on dark rounded rectangles are overlaid on the image: 'microphones' near the top left and 'front facing camera' near the top right.

microphones

front facing camera

A woman with long dark hair is shown in profile, looking to the right. She is wearing black-rimmed smart glasses. The background is a blurred city street. Two callout boxes are present: one near her eye and another near her ear.

discreet in-lens display

open ear speakers





Intelligent Eyewear // Product

Launching in US & KR; each partner producing a collection of frames.

Gentle Monster

6 designs with color and lens variations

Available in US & KR



Warby Parker

3 designs with color and lens variations

Available in US only



Intelligent Eyewear // Use Cases

Audio Glasses support 7 key use cases that tap into mobile apps, all powered by Gemini

Foundations

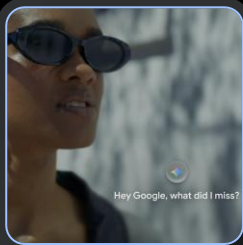
Differentiators

Media &
Music



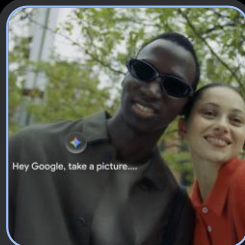
Be entertained
while on-the-go

Calls &
Communication



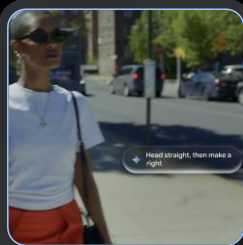
Stay connected
when it matters

Photo &
Video



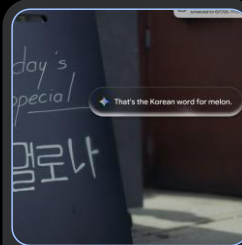
Capture the
moment

Navigation &
Exploration



Navigate and
explore

Translate



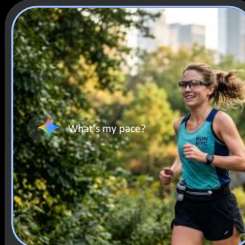
Understand any
language

Learning &
Productivity



Ask, learn, and
remember

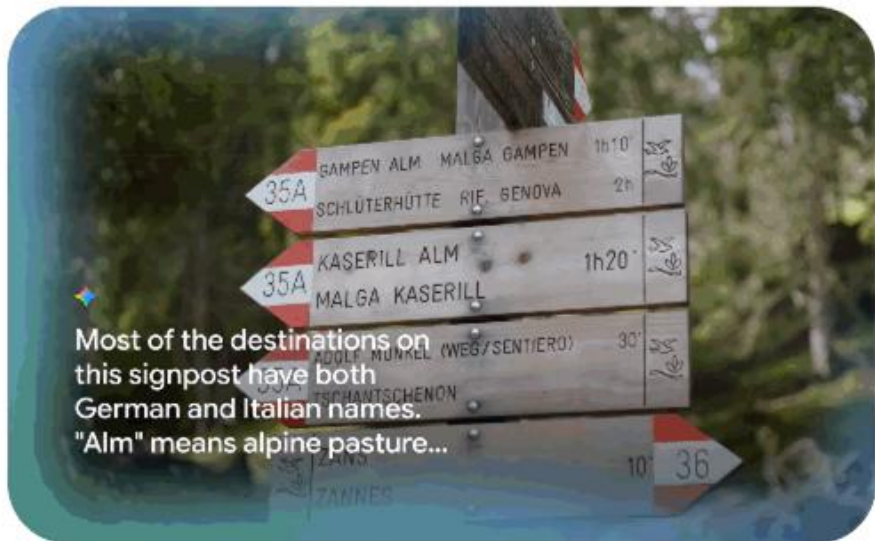
Health &
Fitness



Keep track and
live better



Orchestrated by Gemini



Most of the destinations on this signpost have both German and Italian names.

"Alm" means alpine pasture...

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