

New Decade
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Same Mission

EPIC Sponsorship Packages
ECOC VIP reception 2024



EPIC VIP Networking Reception at ECOC – 23 September 2024

The annual EPIC networking reception at ECOC will gather 100 TOP CEOs of the photonics industry to hear a presentation by Andreas von Bechtolsheim, founder of Sun Microsystems, who will, among others, illustrate current and future trends towards AI/ML and the resulting unprecedented growth for high-speed optical modules. The program also includes quality networking and creating new business connections. Participation is free of charge but strictly on-invitation and pre-registration required. No on-site registration is possible. The attendance is limited to 1 person per company. <https://epic-photonics.com/events/epic-vip-networking-reception-at-ecoc-2024/>.

Activities / Packages	GOLD 3,500 EUROS	SILVER 2,800 EUROS	BRONZE 2,000 EUROS
Logo on printed material and website	Yes, big logo	Yes, medium logo	Yes, small logo
Logo on cards put on the tables in the networking zone	Yes, big logo	Yes, medium logo	Yes, small logo
Announcement on Social Media	Yes	Yes	Yes
Sponsor mentioned in the confirmation email to all participants (2-3 weeks before the meeting) and thank you email	Yes, including banner linked to sponsors website	Yes, including company name linked to sponsors website	Yes, including company name linked to sponsors website
Opportunity to display rollups	2 units	1 units	No
Table-top for marketing materials	Yes	No	No
Complimentary tickets	3	2	1

Sponsorship contact:

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** Custom packages upon request*

About the venue - FIFTY HEIGHTS

FIFTY HEIGHTS, the new venue at the heart of Frankfurt. Enjoy stunning views of Germany's most beautiful skyline from 185 metres above the ground.

How to get there: Subway station Messe, 5 min. on foot, Central station, 10 min. on foot



About the speaker - Andreas von Bechtolsheim

- Andreas “Andy” Bechtolsheim built the path-breaking SUN workstation while working as a doctoral student at Stanford in computer science and electrical engineering. He later became co-founder and chief system architect at Sun Microsystems.
- He also was CEO and a founder of Granite Systems, a gigabit Ethernet switching company, from 1995 to 1996, when it was acquired by Cisco Systems. He managed Cisco’s Gigabit Systems Business Unit responsible for the highest-volume modular switching platform in the industry.
- Bechtolsheim’s technology foresight is legendary. He was an early-stage investor in Google, VMware, Mellanox, Brocade and Magma Design, among many others. Today he is co-founder and chairman of Arista Networks, a high-speed datacenter and cloud networking company.

