

Driving Competitiveness of  
European Photonics Industry  
through an International Network

# EPIC AGM (Annual General Meeting) & Summit 2024 Sponsorship Packages

## About AGM Annual General Meeting & SUMMIT

The EPIC Annual General Meeting is the largest meeting of EPIC.

It gathers more than 300 C-level participants, 1 person per company in a different location yearly.

The agenda includes:

- Company visits
- Conference
- High-level keynote presentations on trending technologies, user needs, and strategic management topics (HR, Supply chain, Geopolitics, Market Data, Investment, etc.).
- Lots of networking opportunities. Lots of networking!

This event is a truly unique opportunity to showcase your company towards the exceptional audience of executives engaged within the network of EPIC.

This year's event takes place at an ideal location: Palais des Congrès d'Antibes, Juan Les Pins, Nice, France. It is located 20 minutes from the Nice Airport, the second best connected airport in France.

## Why sponsor AGM

Sponsorship supports the association, positions your company, and gives you additional exposure to industry leaders and decision-makers.

By accepting sponsorship, you accept your company logo and name to be communicated on our channels.

To discuss your sponsorship package, please contact Anna Trachtova, Marketing Manager at [anna.trachtova@epic-assoc.com](mailto:anna.trachtova@epic-assoc.com) or call +420 732549615

*"I would like to congratulate the EPIC team for the way they run their meetings, always very refreshing, interesting, and motivating, ending with a great result. I look forward to attending upcoming EPIC meetings."*

**Christian Schröter,**  
Sales Director at Optoprism Germany

*"The EPIC team is improving from one event to the next one, not only in the physical but also in the online world. Their efforts make connecting and interacting even faster with their meeting participants. Keep up the good work!!"*

**Simon Schwinger,**  
Senior Manager Business Development at Jabil Optics

*"I cannot highlight enough how much I enjoy EPIC's philosophy and feeling of connection and inclusion. EPIC's unique engagement model from an industry trade group or organization is much needed in the global photonics ecosystem. I applaud the efforts of EPIC to advocate and proactively contribute to building the larger photonics community and the markets which we serve."*

**Joe Delfino,**  
Founder & Director at SalesCycle Consulting

## Exhibitors – this is the main package!

The exhibitor package is **2000 EUR excl. VAT**

Benefits:

- Table and two chairs in the exhibition area
- 1 ticket for the whole event worth 624 EUR
- Tablecloth with an imprint of the company logo
- Possibility to display sponsor company marketing materials (products and brochures on your table, but no rollups)
- OPTIONAL: Enhance with advertisement options 2 and/or 4, see advertisement options following slides. Additional costs will appear, please contact us.

Maximum number of exhibitors: 50



Every exhibitor will receive a tablecloth, in a pouch, with their company logo that they can keep to use at other events



## Run sponsorship

Run sponsorship is 1000 EUR excl. VAT and includes:

- Logo on the T-shirts
- Logo on printed materials, including rollups and sponsors cards at breakfast
- Logo on the event website
- Social media announcement
- Opportunity to display marketing materials at breakfast

Maximum number of sponsors: 12

EPIC Networking activities create new connections and strengthen existing ones. Connecting members means building trust among the photonics industry leaders and experts. The EPIC runs are typically at the executive/decision-making level.



# Reception

*This EPIC Networking Reception will gather more than 200 C-level attendees*

Activities / Packages	PLATINUM 7000 EUROS excl. VAT	GOLD 4000 EUROS excl. VAT	SILVER 2500 EUROS excl. VAT	BRONZE 1500 EUROS excl. VAT
Logo on printed material and website	Yes, biggest logo	Yes, big logo	Yes, smaller logo	Yes, smallest logo
Logo on cards put on the tables in the networking zone	Yes, biggest logo	Yes, big logo	Yes, smaller logo	Yes, smallest logo
Announcement on Social Media	Yes	Yes	Yes	Yes
Name mentioned during the welcoming speech	Yes	Yes	Yes	Yes
Sponsor mentioned in the confirmation email to all participants (2-3 weeks before the meeting) and thank you email	Yes, including banner linked to sponsors website	Yes, including banner linked to sponsors website	Yes, including company name linked to sponsors website	Yes, including company name linked to sponsors website
Opportunity to display rollups	Yes, 2	Yes, 2	Yes, 2	Yes, 1
Opportunity to display brochures on the registration table	Yes	Yes	Yes	No
Tickets	3	3	2	1

## Advertisement Sponsorship I/III

Activities / Packages	PLATINUM 12.000 EUROS excl. VAT	GOLD 8500 EUROS excl. VAT	SILVER 6000 EUROS excl. VAT	BRONZE 3000 EUROS excl. VAT
Logo on printed and online materials (cover slides, website, leaflets, rollups, booklet, etc.)	Yes, biggest logo	Yes, big logo	Yes, smaller logo	Yes, small logo
Logo on cards put on the tables in the networking zone	Yes, biggest logo	Yes, big logo	Yes, smaller logo	Yes, small logo
Sponsor mentioned in the confirmation (sent 2-3 weeks before event) & thank you emails to all participants	Yes, including banner linked to sponsors website	Yes, including banner linked to sponsors website	Yes, including name linked to sponsors website	Yes, including name linked to sponsors website
Advertisement in the event booklet	Full page	Half page	Half page	No
Opportunity to put marketing materials into the registration kit	2 items	1 item	No	No
Tickets	4	3	2	1
Table top at expo area	Yes	Yes	Yes	Yes
Opportunity to put marketing materials on the registration desk	Yes	No	No	No
Announcement on Social Media	Yes	Yes	Yes	Yes
Name mentioned during the event	Yes	Yes	Yes	Yes
Further advertisement options (see page 6 and/or 7)	<ul style="list-style-type: none"> <li>Registration desk: biggest logo</li> <li>Escalators to 1<sup>st</sup> and 2<sup>nd</sup> floor</li> <li>Sponsoring bar table for reception</li> </ul>	<ul style="list-style-type: none"> <li>Registration desk: big logo</li> <li>Escalators to 1<sup>st</sup> and 2<sup>nd</sup> floor.</li> </ul>	<ul style="list-style-type: none"> <li>Registration desk: smaller logo</li> <li>Escalators to 1<sup>st</sup> and 2<sup>nd</sup> floor.</li> </ul>	<ul style="list-style-type: none"> <li>Registration desk: small logo</li> </ul>



## Advertisement Sponsorship II/III

### Advertisement Option 1

Registration desk



### Advertisement Option 2

Escalators to 1<sup>st</sup> and 2<sup>nd</sup> floor.



*The EPIC Annual General Meeting is the largest meeting of EPIC. It gathers more than 300 C-level participants, 1 person per company in a different location every year. The agenda includes companies' visits, local members presentations, formal EPIC management topics (financial approval, vision for the next year) as well as high level keynote presentations on trending technologies and strategic management topics (HR, Supply chain, Geopolitics, Market Data, Investment, etc.). This event is a great opportunity to showcase your company towards the exceptional audience of executives engaged EPIC members.*

## Advertisement Sponsorship II/III

### Advertisement Options 3

Grey areas left and right side of the registration desk



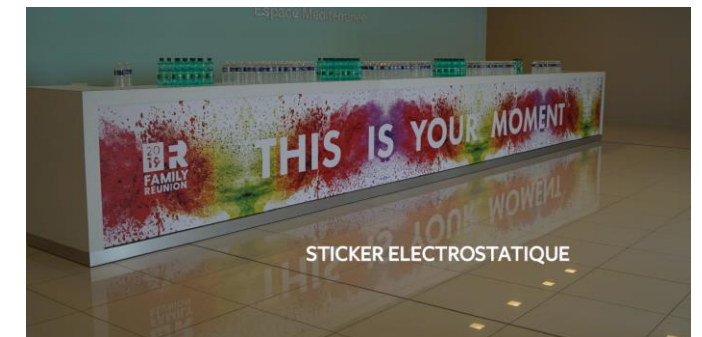
### Advertisement Options 4

32 Pillars in exhibition area



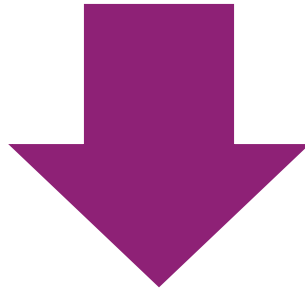
### Advertisement Options 5

Sponsoring bar table for reception included in Platinum sponsorship package



## Tailor-made sponsorship offer

**Do you wish to customize a sponsorship and exhibiting package for you?**



**Contact us and we create customized offer to meet your needs!**

*Anna Trachtova at [anna.trachtova@epic-assoc.com](mailto:anna.trachtova@epic-assoc.com)*

