

AddOptics



The next big thing in AR

Prescription Augmented Reality glasses

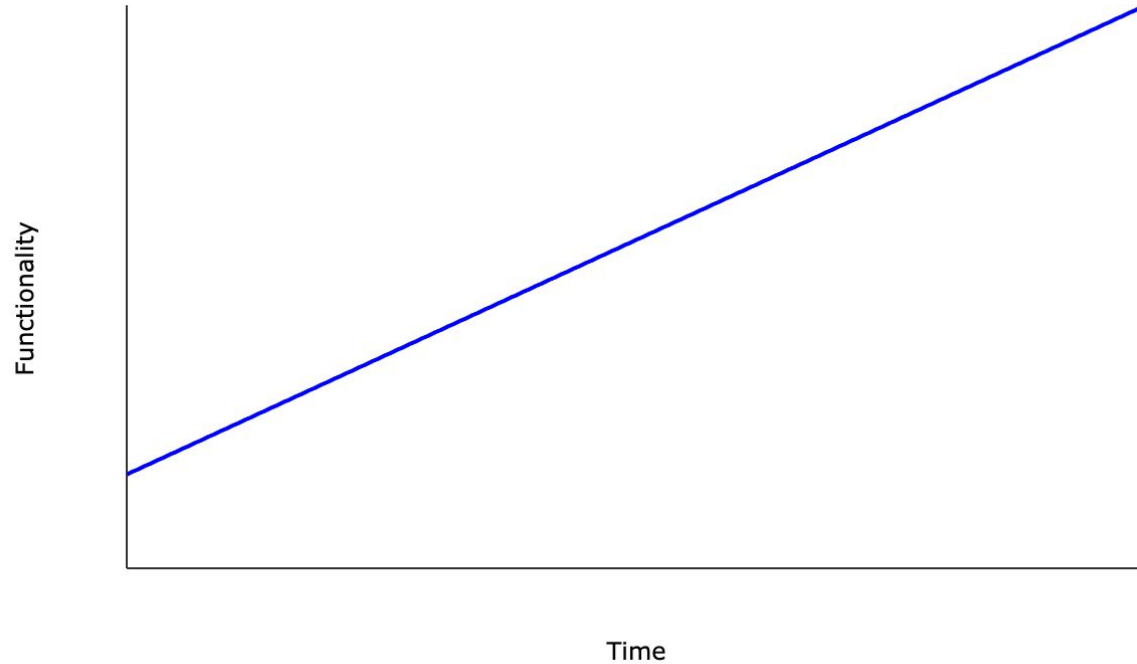
Why Prescription is Key



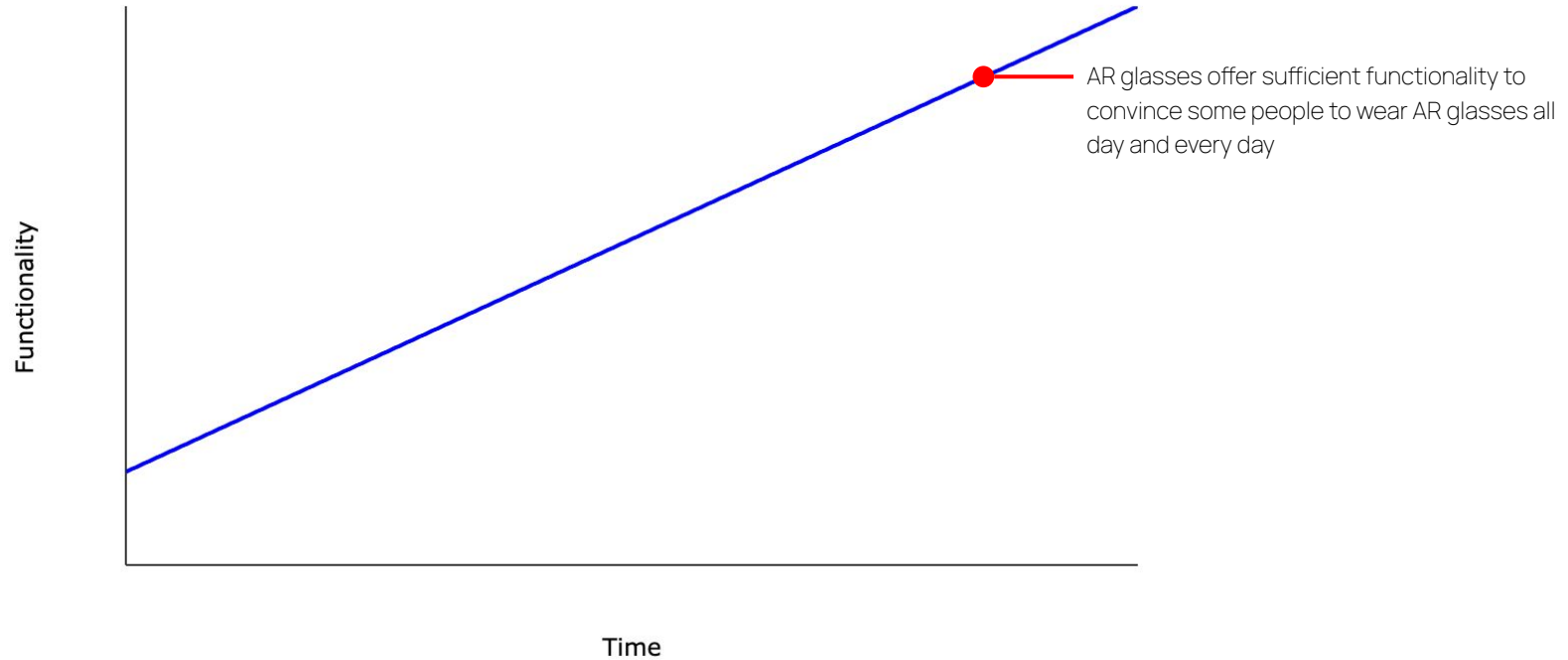


of people in Western countries require vision correction

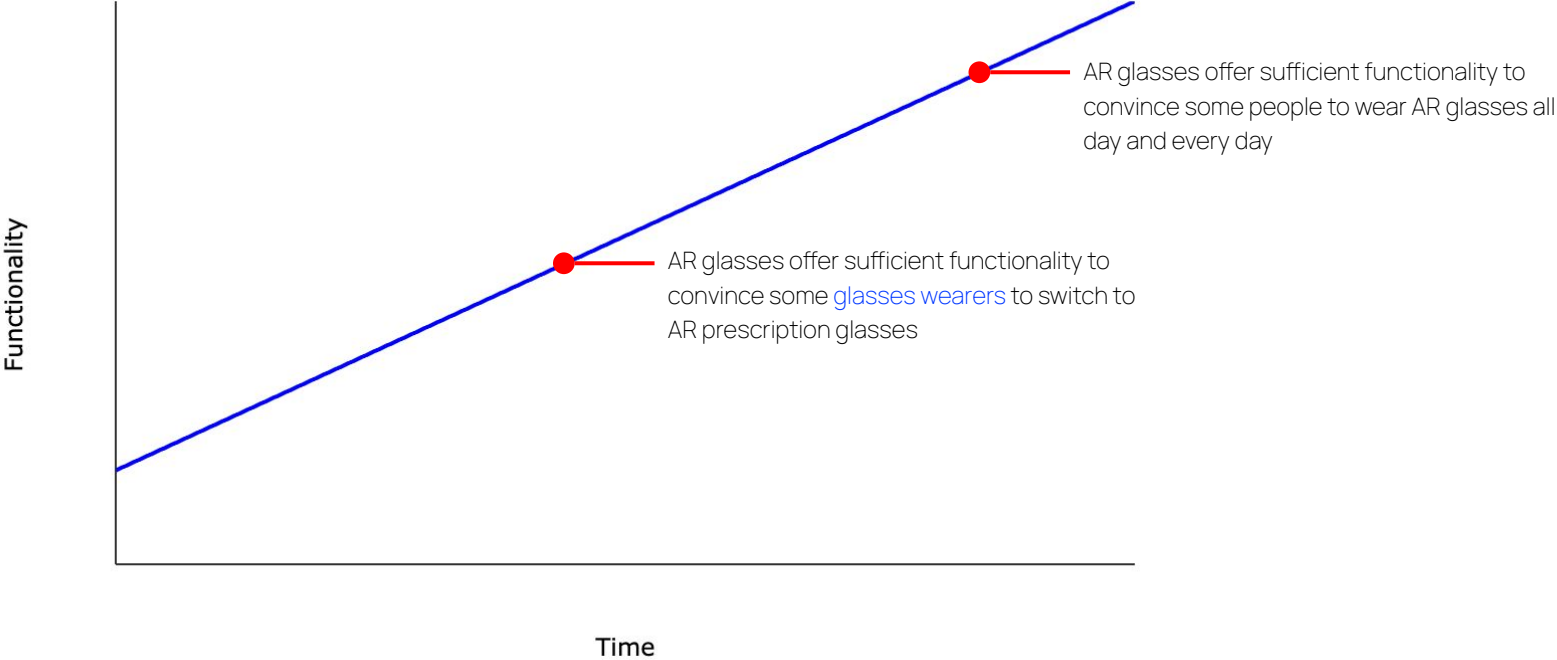
AR Technology timeline



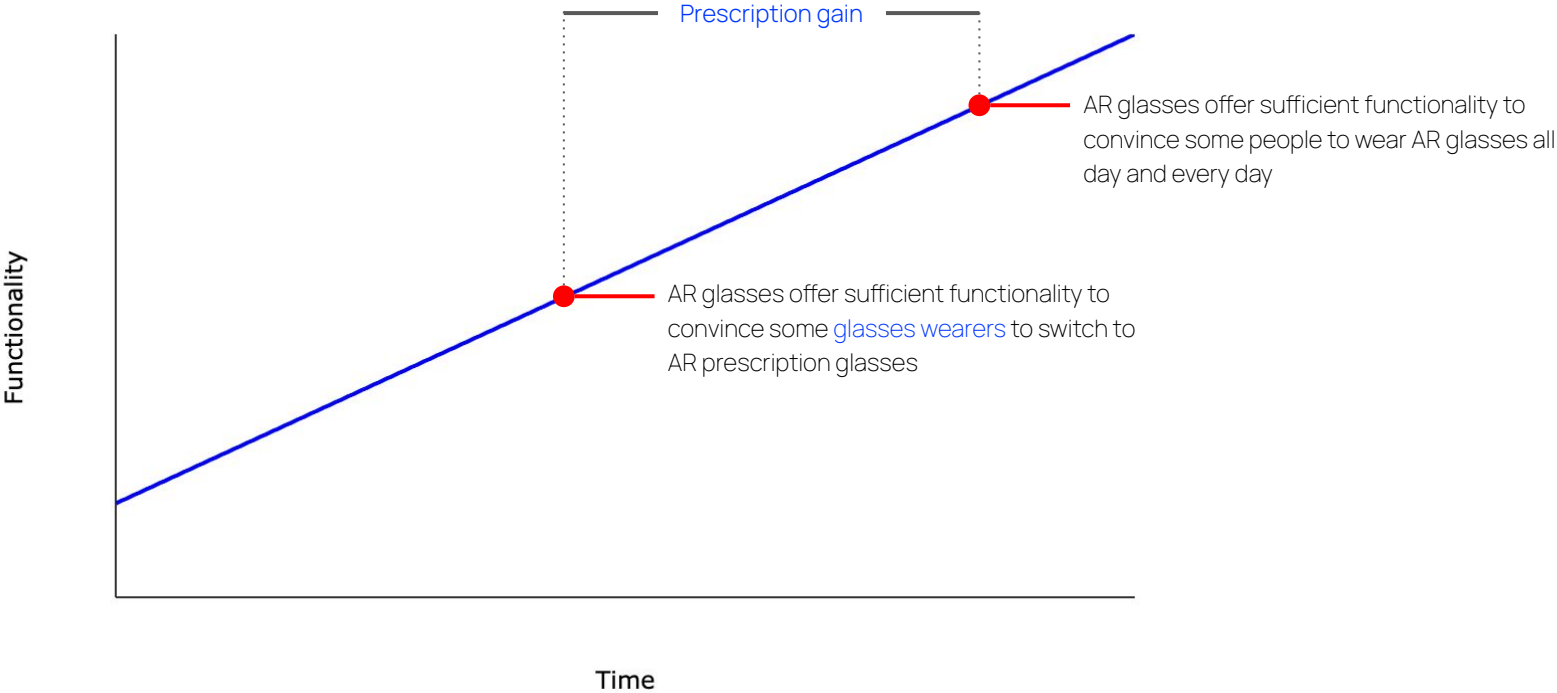
AR Technology timeline



AR Technology timeline



AR Technology timeline



First full time adopters of AR will be individuals that wear eyeglasses

AR glasses without a prescription solution can only be used by people who don't wear glasses.

Glasses wearers are most likely to be first to adopt AR glasses full time, as they already wear a device on their face, all day, every day.



AddOptics' Mission

Accelerate the transition to a world where augmented reality is a part of [everyday life](#)

Our novel, revolutionary [lens manufacturing technology](#) will be key in facilitating this transition



Current Prescription Solutions



Aftermarket Rx solutions

Prescription can be changed / swapped.
Makes it possible for multiple users to use
the same device.



Inserts



Double glasses



Clip-ons

Prescription First

Current, aftermarket solutions don't result in glasses that consumers feel confident wearing in public, all day, every day.

[Integrated prescription](#) is key to tackle this hurdle. This is commonly referred to as the [prescription first](#) approach.



Prescription First

The prescription first approach comes with a tradeoff between form factor and usability

Just like with regular glasses, prescription first AR glasses are unique, and [personalised to one user](#)



Prescription First Performance benefits

Key benefits of integrated prescription:

- Aesthetics
- Image quality
- Weight and thickness



Challenges with integrated prescription

Building AR glasses with personalised prescription is a challenge not seen before

We need to build a complex electronic device that is completely unique to each user.
Or at least, [the lenses](#) must be.

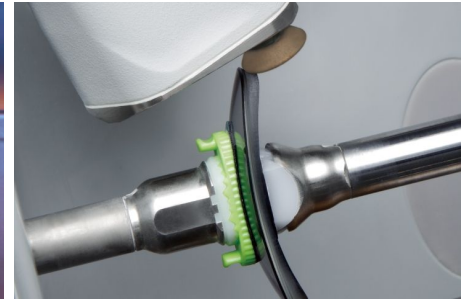
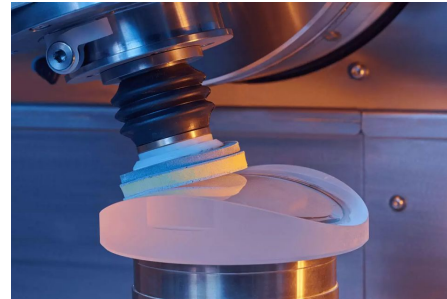
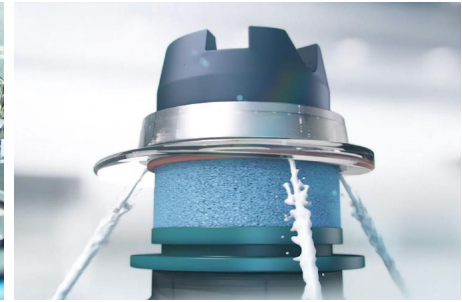
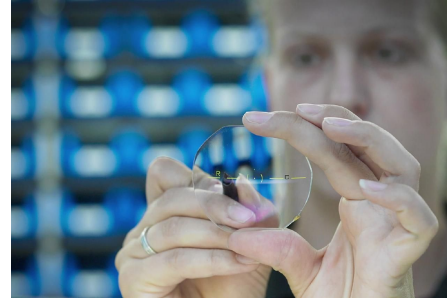


Existing lens manufacturing technology



How current lens manufacturing is done

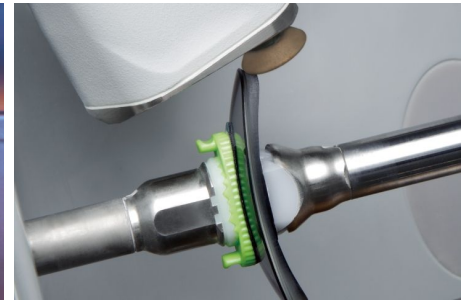
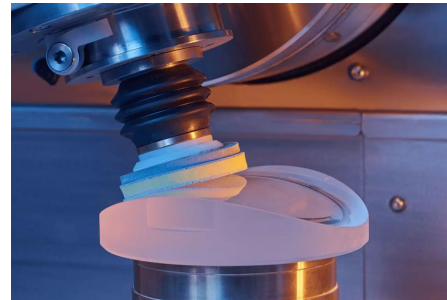
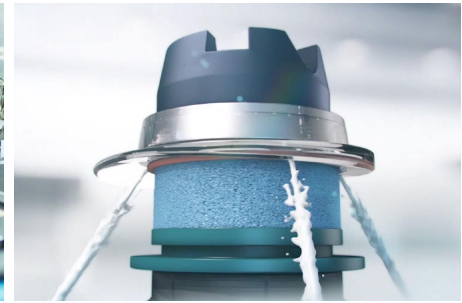
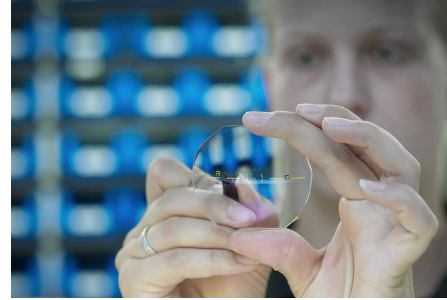
All prescription lenses in the world are made using essentially the same manufacturing technology.



How current lens manufacturing is done

All prescription lenses in the world are made using essentially the same manufacturing technology.

Unfortunately, this technology suffers from a number of fundamental flaws

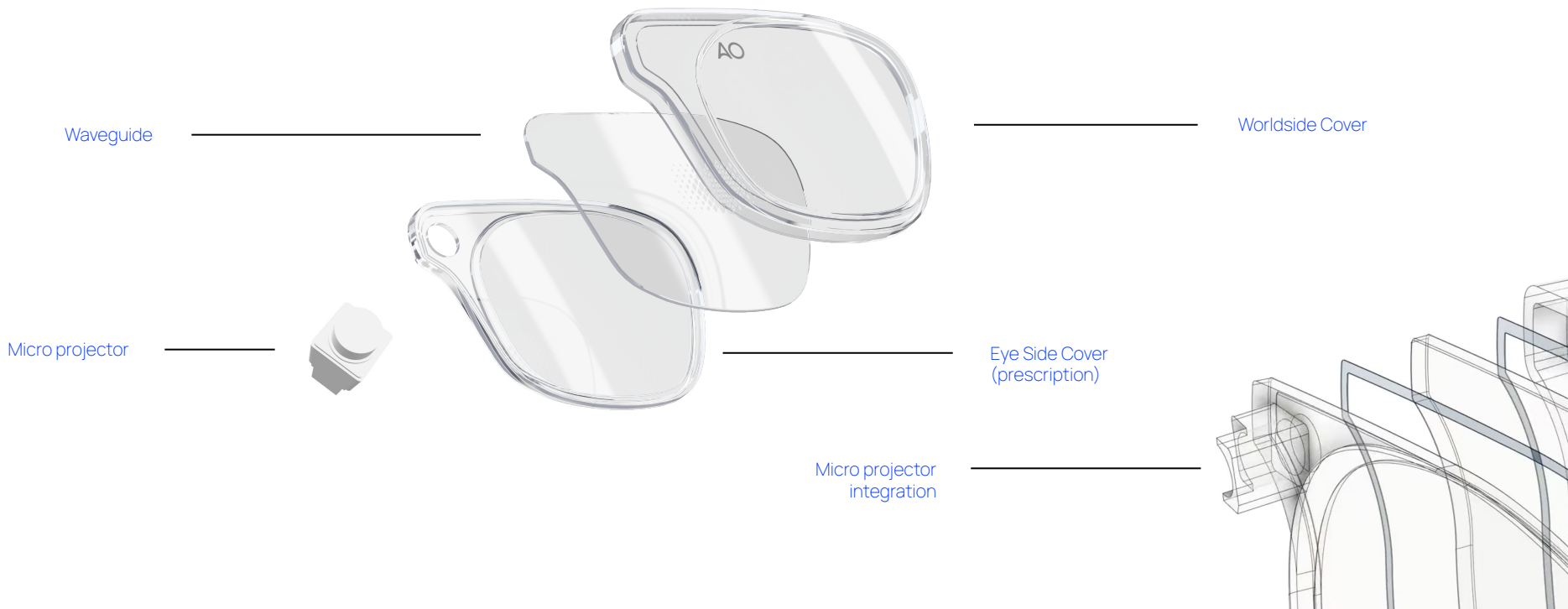


Requirements





Prescription lenses for AR glasses



Waveguide

Microprojector

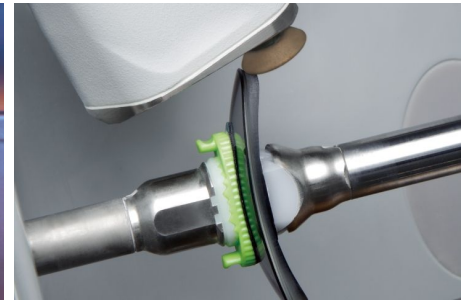
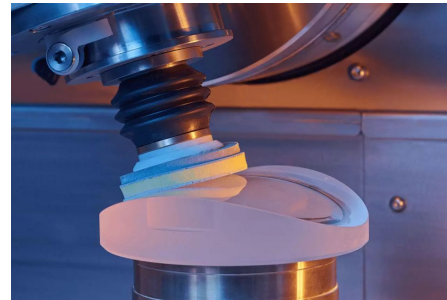
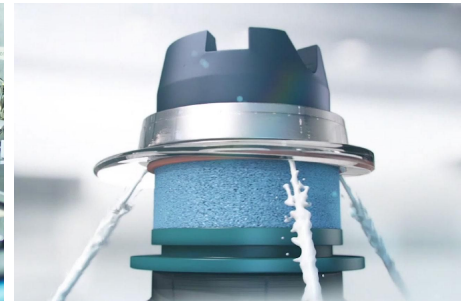
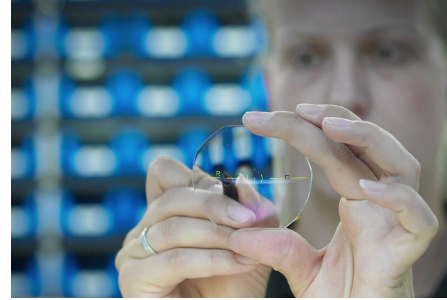
Worldside Cover

Eye Side Cover
(prescription)

Micro projector
integration

Challenges with current lens manufacturing technology

Smart glasses will require smart lenses

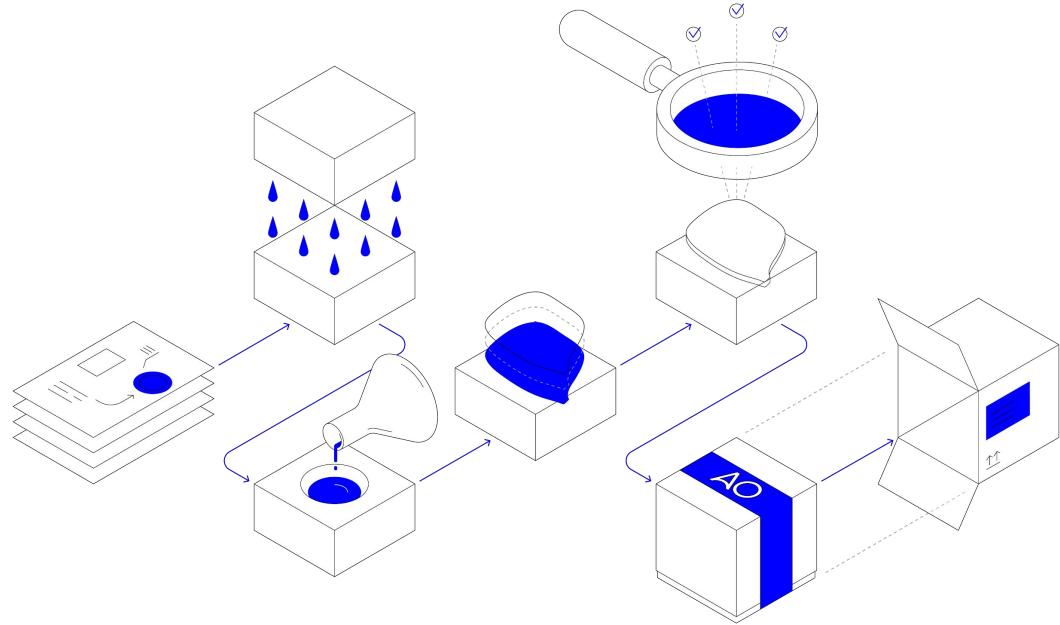


AddOptics' Solution



AddOptics' finished lens casting technology

- The **form freedom** of injection molding
- The level of **personalisation** associated with traditional lens making

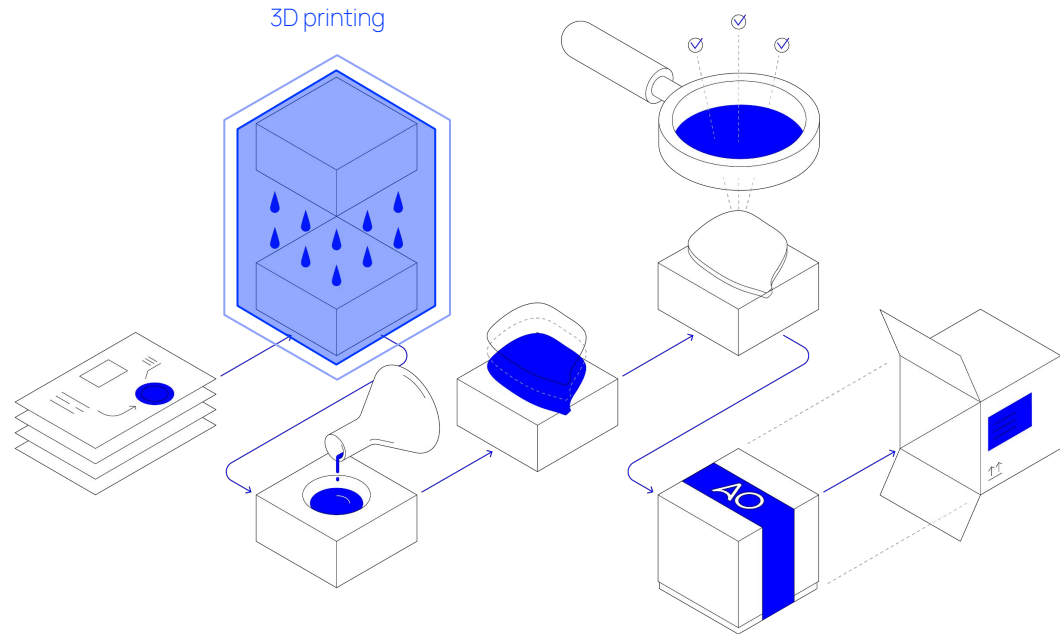


AddOptics' finished lens casting technology

Our technology combines **3D printing** with **traditional casting** technology

3D printing is used to create nanometer level smooth, **optical grade molds**

Traditional casting is used to create the final lens, requiring **no edging or polishing**

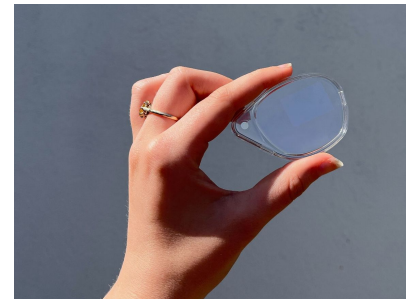


AddOptics AR prescription solutions

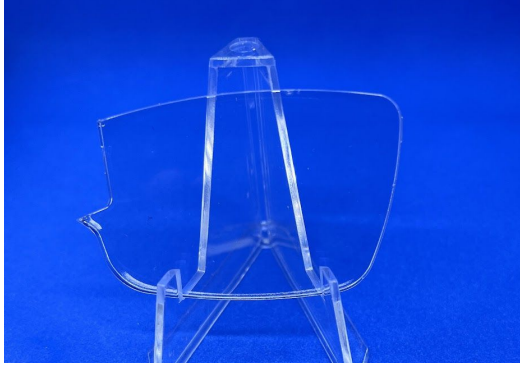
Our technology allows prescription lenses that include **mechanical features**, reducing the number of components for the device.

Thinner and lighter than is possible with any traditional lens making method.

Casting (overmolding) of electronics / components into personalised prescription lenses

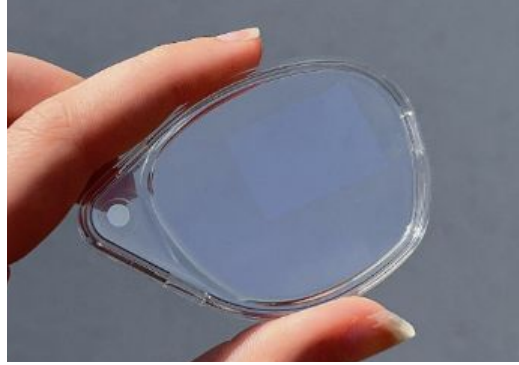


ARx Solution Suite



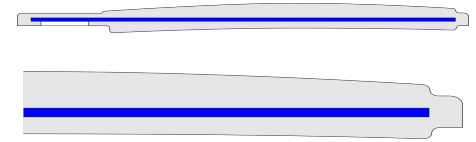
Plano

Ultra thin and lightweight
plano- convex / concave
lenses, flat on one side



Air

Waveguide is placed between
two lenses that leave an air
gap



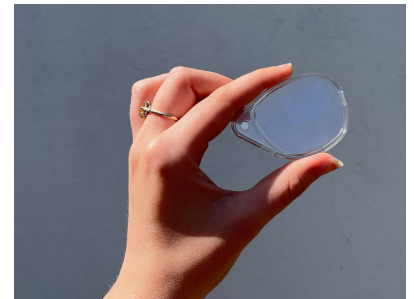
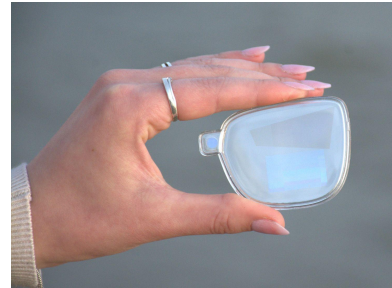
Monolithic

Overmolding / insert molding
of components into the lens

Final notes

The future of eyewear is an [augmented one](#)

AR glasses are smart glasses, and smart glasses require [smart lenses](#)



AddOptics



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