

# WOODOO

# OPTICAL CHARACTERIZATION OF TRANSLUCENT WOOD

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# Anatomy of Wood





# Woodoo Process



CAR INDUSTRY

# **Global shortage of steel**

+100% PRICE INCREASE IN 2017<sup>3</sup>

CHINA = 46% OF GLOBAL STEEL DEMAND IN  $2018^4$ 

TOP STEELMAKERS LACK RAW MATERIALS<sup>5</sup>

GLOBAL STEEL DEMAND GROWTH +16% IN 20186

CONSTRUCTION INDUSTRY

# **Global shortage of sand**

SAND +600% PRICE INCREASE SINCE 1995<sup>7</sup>

CHINA 2011-2013 > USA  $20^{TH}$  CENTURY<sup>8</sup>

MORE EXTRACTED THAN OIL<sup>9</sup>

70% URBAN POPULATION BY 2050<sup>10</sup>

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## Woodoo Products



Electronics stack up

•• Tactile surfaces & interfaces

•• Display Panels



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#### OUR KEY MARKETS

# CONSUMER

WOODOO

AUTOMOTIVE

# CONSTRUCTION

#### **44** AWARDS



#### CORPORATE



1<sup>st</sup> Prize - Real Estate



1<sup>st</sup> Prize - TOTAL Energies



LVMH Award



1<sup>st</sup> Prize - EDF Pulse

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# Optical Characterization Objective

Define	Discover	Develop	Enhance
<ul> <li>Optical properties to consider.</li> </ul>	<ul><li>Degrees of freedom</li><li>Innate properties</li></ul>	<ul> <li>Trends and relation between degrees of freedom and obtained</li> </ul>	<ul> <li>Enhancing of optical properties based on the trends.</li> </ul>
Measurement methods.	<ul><li>Chemical processes</li><li>Growth conditions</li></ul>	optical properties	

## Primary Degrees of Freedom





Species















## •• Porosity



Deliginification and polymerization Process



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## Optical properties of interest

- •• Transmission
  - →Luxmeter
  - →Integrating Sphere
- •• Haze: light scattering due to internal structure and the surface of the material at wide angles
  - →Integrated sphere
- Clarity: sharpness of an image when observed from a narrow angle
   →Rise Distance

•• (Absorption, Reflection, Colorshift...)







## Transmission

#### •• Luxmeter:

- → Contact measurement (Ø20mm)
- → Measuring range 0.01-39990cd/m2
- $\rightarrow$  Measuring angle <100°



## •• Integrating Sphere

#### → Standard for anisotropic measurements



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## Transmission Results



- Clear dependence on cuts and the color of the species
- •• Able to achieve up to 70% transmission

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Haze



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## Haze Results



**Ring porosity** 

Diffuse porosity

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#### Sharpness

Rise distance: With this technique, sharpness can be determined by the distance of a pixel level between 10% to 90% of its final value when the image of a sharp edge is seen through the material.



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#### Measurement set up

•• Set up: all parameters (distance, darkness, set up and camera parameters) were fixed



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# Generating ESF





Rise distance: 98 pxl 25 mm

Area of Interest

## Rise distance Results



The pattern of the veins affects the rise distance.



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## Challenges

•• Point meaurements are not representative of the whole sample.

- $\rightarrow$  Using global measurements with imaging techniques.
- •• Pores and grains affects the clarity measurements.
  - $\rightarrow$  AI or other numerical techniques to separate veins from the mask
- •• No previously defined standards
  - $\rightarrow$  Opportunity to define our own standards
- •• Unknown degrees of freedom



# Conclusion

- Deeper understanding of the anatomical structure of wood and its optical properties.
- Finding trends between the optical properties and the innate properties of wood.
- •• New opportunities to develop new standards for a new product.
- Quantify the analysis of translucent wood using optics and photonics.
- Development of new methodology for optical measurements.

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