

 **SENRICS**

***WE EMPOWER YOU WITH  
THE SEVENTH SENSE***

MEGATREND

# HEALTH AND CARE

*The impact of Material Sensing:*

- *Selecting the food with the best ingredients*
- *Measuring vital parameters*



MEGATREND

# AUTOMATION / IOT

*The impact of Material Sensing:  
Enabling robots to do a better job*

— ◎ detect. know. decide.

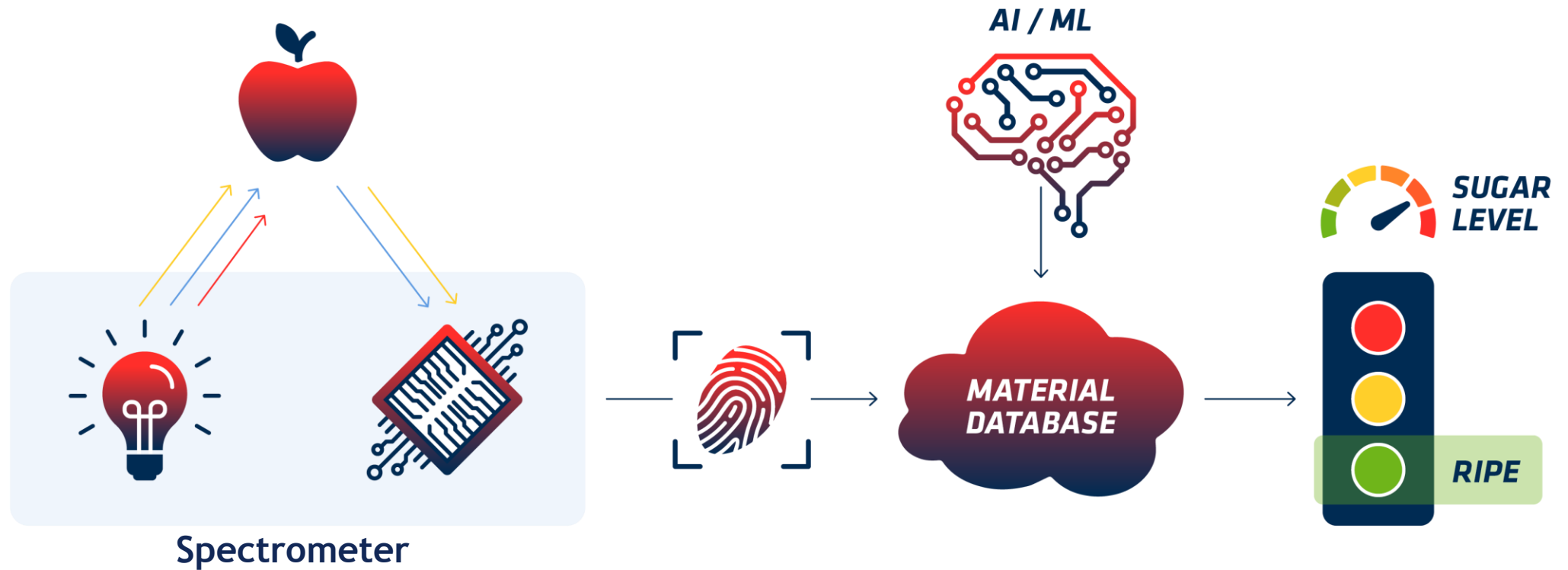
 SENORICS

MEGATREND

# ENVIRONMENT AND RESOURCES

*The impact of Material Sensing:  
Optimizing processes and increasing yields*

# SPECTROSCOPY



# ***TRADITIONAL SPECTROSCOPY***

⦿ ***EXPENSIVE***

⦿ ***BULKY***

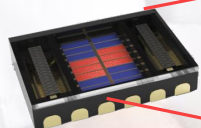
⦿ ***LAB-BASED***



# ***SINGLE CHIP SPECTROSCOPY***

**By using a disruptive approach: Organic electronics**

*Senorics spectroscopy  
chip <1cm*



⊙ *detect. know. decide.*

**ENORICS**

# *SENORICS IS UNIQUE*



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## *SCALABLE*

- ⦿ Miniaturized
- ⦿ Low-cost



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## *HIGH- PERFORMANCE*

- ⦿ Accuracy proven by
- ⦿ High-speed

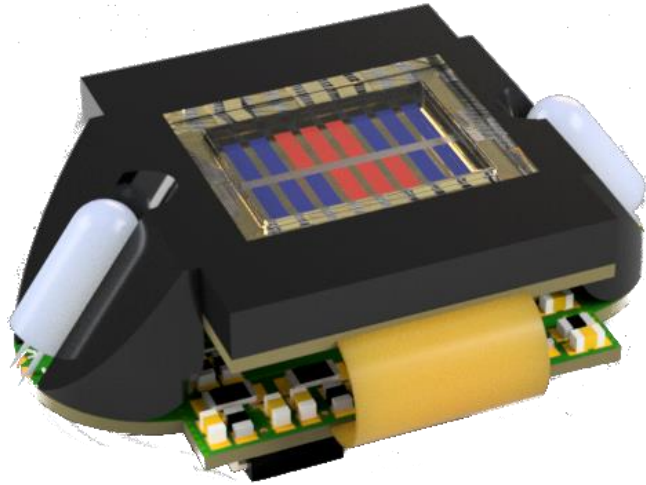




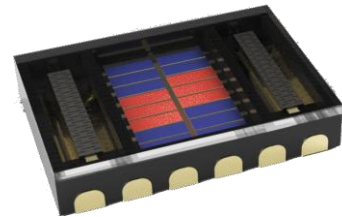
# BUSINESS MODEL

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## HARDWARE



Spectroscopy module  
(2x2 cm)



Spectroscopy Chip  
<1 cm

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## MATERIAL-SENSING- AS-A-SERVICE



Ⓞ *Recurring revenue*

# *MARKETS*



TAM 10 bn€

*MOBILE SENSING*



TAM 7.5 bn€

*HOME APPLIANCES*

# ***GOTO MARKET STRATEGY***



**SOM 2.5 m€**

***TEXTILE MOBILE  
SENSING***



**SOM 3 m€**

***ROBOTIC VACUUM  
CLEANING***

# MARKET TRACTION

CORPORATE PARTNER  
AND INVESTOR:



SELECTED PAYING CUSTOMERS:

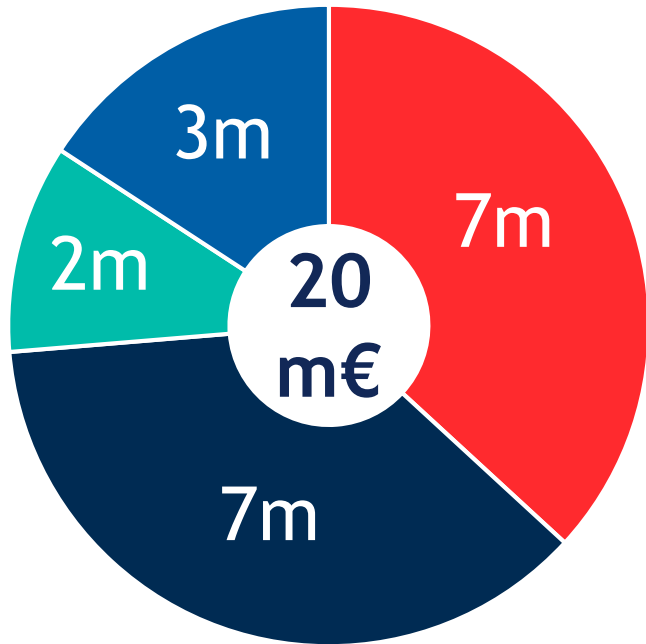
**Miele**



# *THE TEAM TO SCALE*



# PROCEEDS NECESSARY TO SCALE



⊙ Scale production capacity > 1m

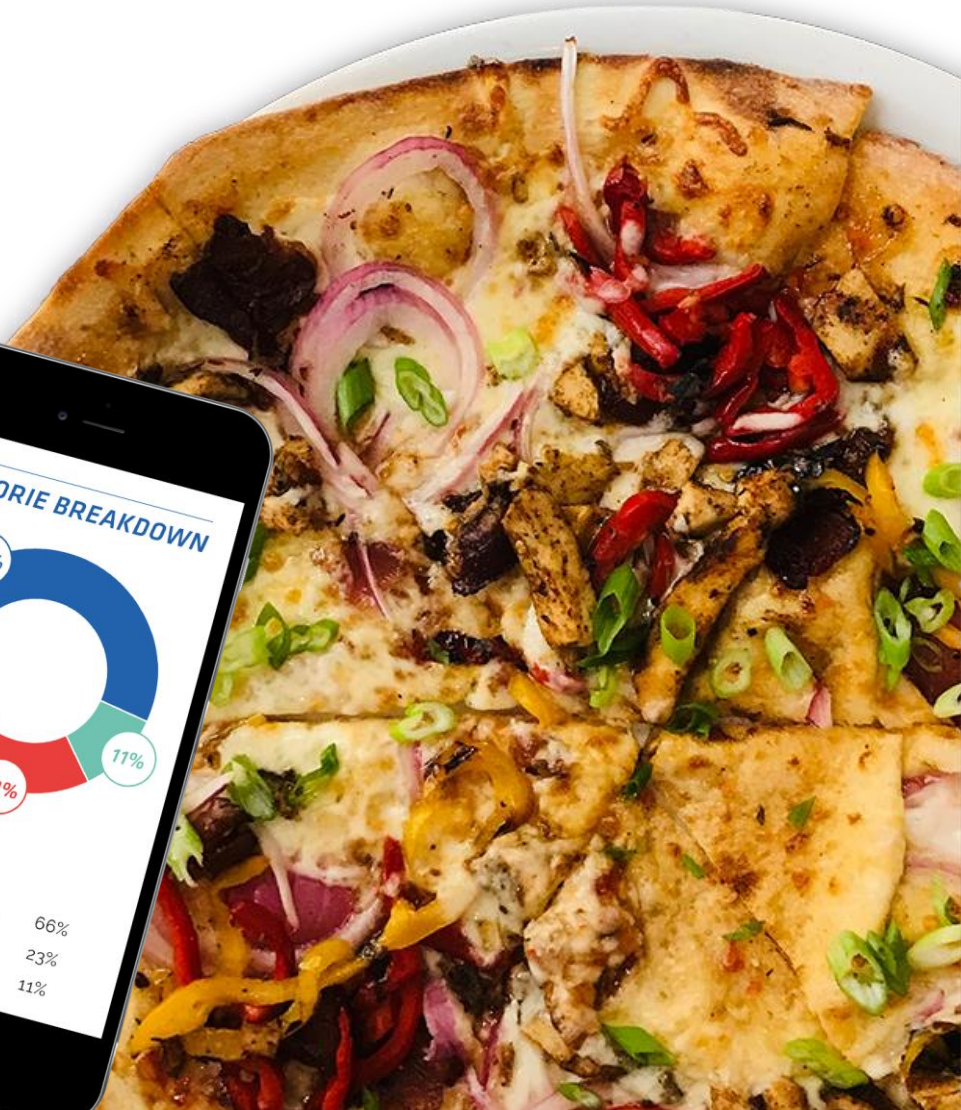
⊙ Material database and AI/ML

⊙ Hardware miniaturization

⊙ Expand Sales

# OUR VISION

BRINGING MATERIAL  
SENSING FROM LAB  
TO DAILY LIFE!



# GET IN TOUCH

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 **SENRICS**