











## WHO ARE WE?

A multidisciplinary team of engineers, anthropologists, communication specialists, designers, foodtech experts, and financial advisors. With our knowledge of the sector and our ecosystem, we support entrepreneurs and companies in the food sector to anticipate the future, with a vision focused on the future.

KM ZERO Food Innovation Hub



## LINES OF WORK







We nourish Foodtech startups, who operate at any point of the food value chain. Through a tailor-made approach we bring them to the next level.



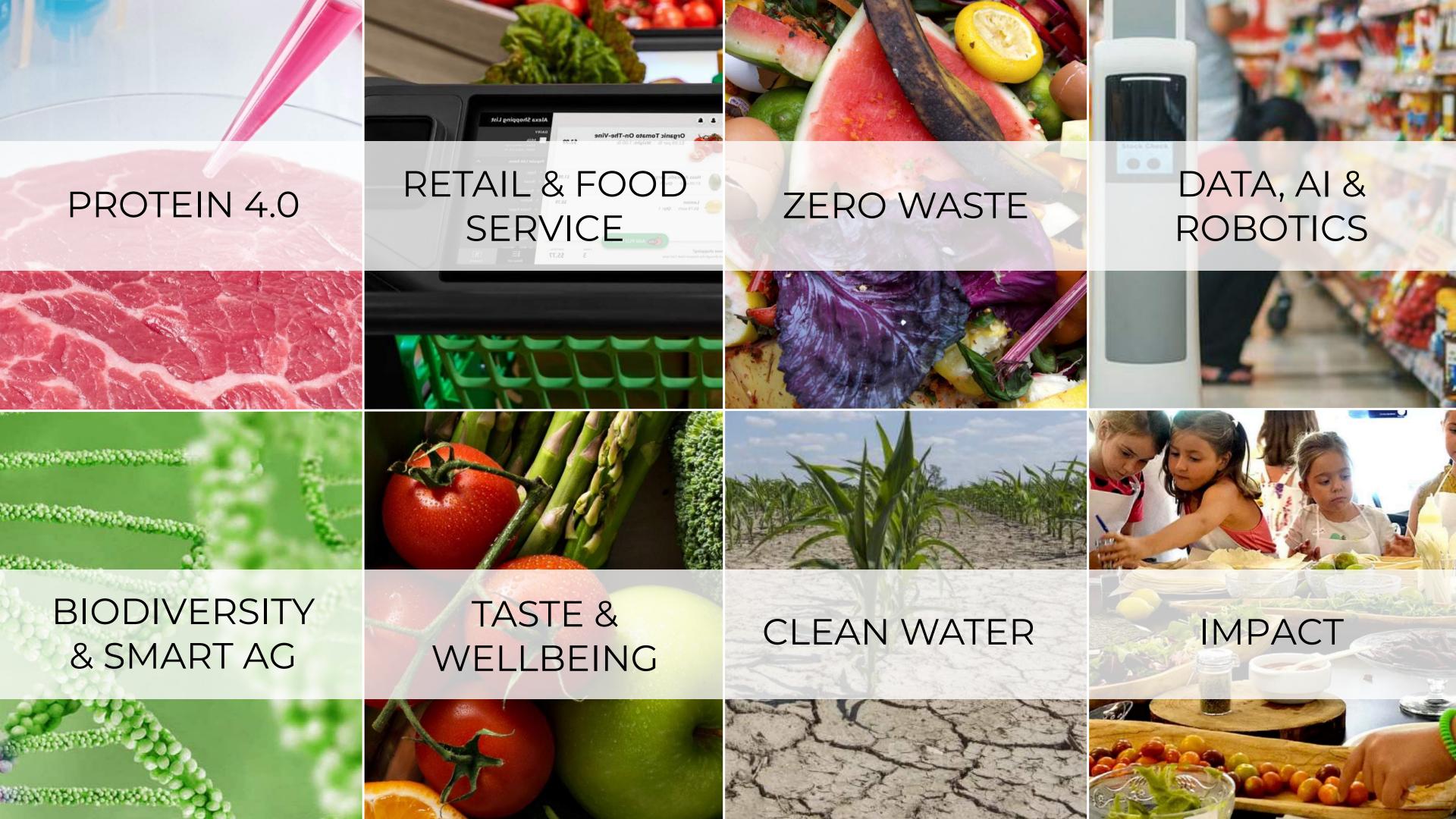
#### **COMPANIES**

We provide Futures Intelligence in the Food industry to help companies stay ahead through innovation strategy projects, cocreation, and access to the Foodtech entrepreneurial ecosystem.



#### **COMMUNITY**

We generate knowledge for the food sector and organize international events. We also offer educational experiences to raise awareness among future generations.



## **STARTUPS**



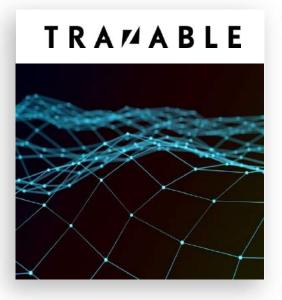














We have advised +200 foodtech startups and invested capital in 6 companies.

KM ZERO Startups

## **STARTUPS**





#### WE SUPPORT ENTREPRENEURS IN THE FOOD SECTOR

**Open Innovation Program**: KM ZERO analyzes and connects startups with companies through an annual corporate acceleration program, and a Startup **Bootcamp**, led by the <u>Squad</u>.

**Investors Club**: every 3 months, we present investment opportunities in agri-food companies.

Ftalks Award: at our anual Summit we award two startups in the categories of Innovation and Sustainability.

## **KM ZERO SQUAD COMMUNITY**



### **KM ZERO SQUAD**

#### +50 KM ZERO ambassadors

entrepreneurs, scientists, companies, institutions and opinion leaders who have the common mission of accelerating the positive transformation of the food system.

KM ZERO partners have access to the Squad members.

## **FTALKS FOOD SUMMIT**









Our annual meeting is the most international foodtech Summit celebrated in Spain. It brings together the key players in the transformation of the global food ecosystem. **4th edition of Ftalks in October 2022.** 

Ftalks Food Summit website
Impact Ftalks Food Summit 2021

### **MAJOR IMPACTS**

ftalks'21



INNOVAR, LLAVE DEL CAMBIO EN LA ALIMENTACIÓN



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Click to add text

Hacia la sostenibilidad y la salud

alimentaria con ftalks Food Summit 21

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BUSINESS

INSIDER

Expansión

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## **Emprendedores**



#### Congreso de alimentación y sostenibilidad

KMZERO El hubi de innovación del Grupo Martínez organiza su jornada alimentaria Ptalks los días 14 y 15 de octubre en Valencia, centradas en la sostenibilidad y la innovación. Este año prevé contar con la presencia de fondos de inversión como Unovis Asset Management & New Crop Capital, FeakBridge o Blue Horizon Ventures.





ABC

VIAempresa

ftalks'21 premia a las tres mejores 'startups' de alimentación

elEconomista

# YOROKOBU

**El**Referente



Dr. Ho energio Esphir French



ftalks'21 premia a las tres mejores startups de alimentación: Nadie Sin Su Ración Diaria, Anina y Baïa Food

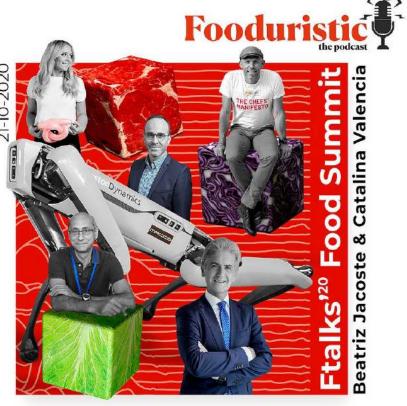


valencia**plaza** 

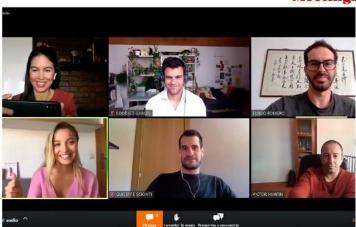
## **FOODURISTIC PLATFORM COMMUNITY**



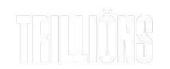








El auge del foodtech y la innovación alimentaria



# Multimedia platform: Fooduristic

Fooduristic is the think tank where we reflect on the future of food.

Here you can find the voices of the protagonists of the transformation of the food ecosystem at a global level.

As part of the alliance, you will be able to participate in a podcast and meeting, and in the annual report: Fooduristic.

# Creating the future of food together

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