

## Ethernet Alliance

Expanding the Ethernet Ecosystem, Supporting Ethernet Development

- Promote industry awareness, acceptance and advancement of technology and products based on, or dependent upon, both existing and emerging IEEE 802 Ethernet standards and their management.
- Accelerate industry adoption and remove barriers to market entry by providing a cohesive, market-responsive, industry voice.
- Provide resources to establish and **demonstrate** multi-vendor interoperability.

- Facilitate interoperability testing
  - Industry Plug Fests supporting member and technology initiatives
- Interoperability Assurance
  - O PoE Certification Program
- Collaborative Interaction with other Industry Organizations
  - o Multiple SIGs, Applications and MSAs
  - O Industry Consensus Building
- Global Outreach
  - O Worldwide Membership
- Thought Leadership
  - o EA Hosts Technology Exploration Forums
  - o Technology and Standards incubation
- Promotion of Ethernet
  - O Industry Analysts
  - O Education
  - o Marketing
    - ■Trade shows & Panel Presentations
    - ■White Papers, Blogs & Social Media



## Current Membership



@EthernetAllianc























**Associate Members** 

Sifos®

Technologies

**PoE Certification Membership** 





WILDER TECHNOLOGIES















